



Welcome to the 2017 International Manufacturing Research Conference.

The Viterbi School of Engineering at the University of Southern California (USC) is hosting the 2017 International Manufacturing Research Conference June 4 - 8, 2017. Please join us for the 45th SME North American Manufacturing Research Conference (NAMRC), the Manufacturing Engineering Division (MED) of ASME's 12th Manufacturing Science and Engineering Conference (MSEC2017), and the International Conferences on Materials and Processing (ICM&P). The conference is the foremost international forum for applied research and industrial applications in manufacturing and design.

The University of Southern California, located in the heart of Los Angeles, is one of the world's leading private research universities and enrolls more international students than any other U.S. university. Los Angeles is a global center for arts, technology and international business. The greater Los Angeles area is the second-largest urban region in the United States containing about 13 million people.

The conference schedule is to include keynote and technical presentations, expert panels, student poster presentations, an exhibition of industry partners, an early career forum, USC campus tours, awards banquets, luncheons, and private-industry tours. The conference will be highlighting innovative manufacturing research in technical paper, technical presentation, poster, and panel sessions.

There are opportunities for you to sponsor and/or exhibit during the workshops and conference. There are two exhibitor levels available. The premium exhibitors will have the opportunity to speak before the conference at Monday's lunch. The exhibitor will have a hosted table to entertain participants. There are also other sponsorship opportunities that may include exhibit space as well as acknowledgement in the conference materials, bags, lanyards, and signage. All exhibitors have the option of paying for booth space to increase the face-to-face time with attendees. Please see the attachments for details and pricing opportunities.

Sponsorships and exhibiting opportunities are available on a first-come, first-serve basis. Every attempt will be made to honor your request, however, assignments are done at the discretion of the organizing committee and will be limited.

For sponsorship and exhibitor inquiries, please contact:

Shelly Lewis
Department Business Manager
lewism@usc.edu

Looking forward to seeing you all in Los Angeles in June!

Yong Chen - Professor



Sponsorship and Exhibit Opportunities

There are many exciting opportunities for your company or organization to be involved with this conference. Each level of support allows you to increase your level of visibility

Titanium - \$20,000 Presenting Sponsorship

- Company logo on all emails advertising conference with link
- Company logo and URL listed on conference website
- 5 Conference Registrations
- Special acknowledgement in the conference program
- Signs listing you as the award banquet sponsor prominently displayed
- Free Exhibition space, if requested

Platinum - \$10,000 Award Banquet Sponsorship

- Company logo and URL listed on conference website
- 4 Conference Registrations
- Special acknowledgement in the conference program
- Signs listing you as the award banquet sponsor prominently displayed
- Free Exhibition space, if requested

Gold - \$7,500 Tutorial, Conference Award, Sunday Night Reception, or Monday Night Reception

- Company logo and URL listed on conference website
- 3 Conference Registrations
- Acknowledgement in the conference program
- Signs listing you as the award banquet sponsor prominently displayed
- Free Exhibition space, if requested

Silver - \$5,000 Tuesday Reception Sponsorship

- Company logo and URL listed on conference website
- 2 Conference Registrations
- Acknowledgement in the conference program

Bronze - \$2,000 Lanyard or Bag Sponsorship

- Lanyard:** Company name on conference website
Acknowledgement in conference program
Company name on lanyard
- Bag:** Company name on conference website
Acknowledgement in conference program
Company logo on bag

Bag Insert Sponsorship - \$500

- Company name on conference website
- (1) 8.5" x 11" bag insert for conference bag.

Premium Exhibitor - \$2,000

- A prominently located 6' exhibition space (includes skirted table)
- Company name listed on conference website
- 2 chairs and waste basket
- Opportunity to speak before entire conference at a selected lunch
- Sponsored table at lunch
- 1 conference booth registration (\$600 per additional booth personnel)

Exhibitor - \$1,500

- A 6' exhibition space (includes skirted table)
- Company name listed on conference website
- 2 chairs and waste basket
- 1 conference booth registration (\$600 per additional booth personnel)

Sponsorship and exhibitor questions should be directed to:
Shelly Lewis – University of Southern California
Daniel J. Epstein Department Business Manager
lewism1@usc.edu
213-740-4898

Sponsorship and Exhibitor Form

NAMRC/MSEC/ICM&P Conference 2017 ♦ June 4 – 8, 2017

Viterbi School of Engineering at the University of Southern California ♦ Los Angeles, California

Please print or type.

Company / Organization Name: _____

Organizations' name as you wish it to appear on the website, banner and/or in the conference program:

Company URL: _____

Contact Name _____ Email _____

Billing Information:

Name: _____ Email _____

Address: _____

City _____ State _____ Zip _____ Country _____

Daytime Phone No. _____ Fax No. _____

Sponsorship Opportunities:

- | | | | |
|---|-------------------------|------------------------------|-----------------------------|
| <input type="checkbox"/> \$20,000 Titanium Presenting Sponsorship | Will you be Exhibiting? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$10,000 Platinum Award Banquet Sponsorship | Will you be Exhibiting? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$7,500 Tutorial, Conference Award, Sunday
Night Reception, or Monday Night Reception | Will you be Exhibiting? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

- \$5,000 Silver Tuesday Reception Sponsorship
- \$2,000 Bronze Lanyard or Bag Sponsorship
- \$500 Bag Insert Sponsorship

Total Sponsorship: \$ _____**Exhibitor Opportunities:**

- \$2,000 Premium Exhibit Booth (includes 1 conference booth registration)
- \$1,500 Exhibit Booth (includes 1 conference booth registration)
- \$600 per Additional Booth Personnel \$600 x _____ = \$ _____

Total Exhibitor: \$ _____**Grand Total:** \$ _____

Company / Organization Name: _____

Sponsor Complimentary Registration(s) *(Titanium -5, Platinum-4, Gold-3, Silver-2, Bronze & Below-0)*

1. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

2. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

3. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

4. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

5. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

Exhibitor Complimentary Conference Booth Registration

1. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

Company / Organization Name: _____

Additional Exhibitor Booth Personnel (\$500 per additional person)

1. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

2. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

3. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

4. Name on Badge: _____

Daytime Phone No: _____ Email: _____

Please indicate any medically necessary (or vegetarian) dietary restrictions: _____

Refund Policy:

No Refunds will be issued

Cancellation Policy:

Booth personnel may be substituted at any time for this program. In the unlikely event that this program is cancelled or postponed due to insufficient enrollments or unforeseen circumstances, the university will fully refund registration fees but cannot held responsible for any other expenses, including cancellation or change charges assessed by the airlines, hotels, travel agencies, or other organizations.

Method of Payment: *Payment of registration fess is required prior to program attendance. Registration will be processed when payment is received.*

Check enclosed (Made payable to University of Southern California)

Checks must be drawn on U.S. banks in U.S. dollars

(There will be a \$50.00 processing for all returned checks)

Credit Card payments are to be processed online:

<http://www.usc.edu/dept/pubrel/specialevents/esvp/index.php>

Enter Code: NAMRC

Choose the correct item from the dropdown menu.

Return with Payment by
May 1, 2017 to:

NAMRC Conference
c/o Epstein Dept of Industrial &
Systems Engineering
3715 McClintock Ave, GER 240A
Los Angeles, CA 90089-0193

Phone: 213-740-4898